



Graduate Women in
Science invites you to

“Two Hours That Will Make You a Better Speaker”

by
Beryl Loeb

March 18th, 2008
Northeastern University
105 Shillman Bldg.
@ 6:30 pm

This workshop is limited to the first twenty people who RSVP.

Please RSVP to
Becky Rosengaus (617) 373-7032
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for more information visit www.gwisboston.org

Two Hours That Will Make You a Better Speaker

(Whether presenting to one or one-hundred)

Information clutter and audience skepticism are two dramatic challenges that face any speaker today. Speakers need to be dynamic, prepared and confident. In business, only 7% of a presenter's success depends on their content (the percentage is likely slightly higher for the academic world...but not as high as you'd think)!

This workshop, led by professional communication skills trainer, Beryl Loeb, will explore the other 93% of a presenter's delivery!

You will learn to:

- 1. Engage your audience with your passion and conviction.*
- 2. Connect emotionally – telling a story rather than reciting a list of bulleted points.*
- 3. Think of your speech or presentation as a conversation – and constantly answer the questions, “so what?” and “who cares?”*

Participants in this small group, two-hour session will learn from presenting and friendly constructive critique. Each participant will make a mini-presentation and try techniques to enhance your vocal and non-vocal presentation style.

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Advance Assignment:

Everyone attending this workshop needs to prepare a very brief (one to two-minute) mini-presentation (*no slides please*) describing a time when you were a particularly successful speaker (either you just “felt it” or received positive feedback). During your mini presentation you need to convey one reason for why you were effective.

*PLUS...*For those interested in professional critique of the slides you currently use in your presentations, *please bring 20 copies (color preferred) of a printout of your typical slides.* We'll dedicate a portion of our workshop to exploring ways to enhance the impact of your slides.

Beryl Loeb brings over twenty-five years of communication, leadership and management skill-building experience to her current role as Loeb Group founder, senior-level consultant, trainer, and facilitator. Beryl helps her clients be more successful -- whether through her workshops for clients in need of skill-building, the customized one-on-one coaching sessions, or large-scale retreats that are designed for maximum impact and excitement. Beryl works with large Fortune 500 companies as well as small to mid-sized companies. You can learn more about Beryl and The Loeb Group at www.theloebgroup.com.